

PRICING: WORDPRESS WEB DEVELOPMENT

PACKAGE LEVEL	LITE	GENERAL	PREMIUM	CUSTOM
Plan Details Overview				
Custom Logo Concepts	-	1	1	-
Maximum Unique Pages	3	5	10	-
Stock Images and Vectors	10	15	30	-
Support and Training (hours)	1	2	3	-
Domain Registration and Setup	Yes	Yes	Yes	-
Responsive Design Layout	Yes	Yes	Yes	-
Standard Plugins Installed	Yes	Yes	Yes	-
Google Sitemap and Analytics	Yes	Yes	Yes	-
Multilanguage Preparation	Yes	Yes	Yes	-
Page Speed Optimizations	Yes	Yes	Yes	-
Premium Template Installed	Extra	Yes	Yes	-
Custom Buttons and Elements	Extra	Extra	Extra	-
Ecommerce with Integrations	Extra	Extra	Extra	-
Extra Development Discount	0%	5%	10%	-
Extras and Miscellaneous				
Share Managed Hosting (monthly)	from € 15	from € 15	from € 15	-
Dedicated Managed Hosting (monthly)	from € 40	from € 40	from € 40	-
Copyright Content (per 1000 words)	from € 190	from € 180	from € 170	-
SSL Certificate Installed (annual)	from € 30	from € 30	from € 30	-
Managed DDoS Protection (monthly)	from € 250	from € 250	from € 250	-
Custom Payment Gateway	from € 350	from € 350	from € 350	-
Extra Support and Training				
Remote Support (hourly)	€ 65	€ 60	€ 55	-
Emergency Availability				
Maximum Response Time	12Hours	10 Hours	8Hours	-
Weekdays	10:00 - 18:00	09:00 - 18:00	09:00 - 19:00	-
Admin Fee (per contract) Package Cost (50% prepayment) Package Cost (full prepayment)	€ 60 € 1,650 € 1,200	€ 60 € 2,500 € 1,900	€ 60 € 4,500 € 3,600	€ 60 - -

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ANNEX A: SERVICE UPGRADES

SERVICE UPGRADES	LITE	GENERAL	PREMIUM	CUSTOM
E-commerce Upgrade				
E-commerce setup	€1,000	€900	€800	-

Clients on any package can upgrade their website to a full e-commerce store. This one-time additional service adds product catalog setup, shopping cart, payment gateway integration, and order management features, transforming a brochure site into an online shop. Ongoing hosting and maintenance fees may apply separately.

How to Use this Upgrade

- 1. Identify your current site type and business needs.
- 2. Select the e-commerce package that matches your inventory size and feature requirements.

Example Scenario: A client with a 5-page general website opts for the e-commerce upgrade. The service includes configuring e-commerce, setting up 50 products, and enabling payment processors. This upgrade is billed as a one-time fee added to the original package.

Advanced SEO Setup				
Custom Structured Data (JSON)	€ 450	€ 750	€ 1,500	-

Clients on any package can enhance their site SEO with custom structured data implementation. This service adds JSON-LD markup for rich snippets such as products, events, review, and breadcrumbs, improving search engine visibility and click-through rates. This a one-time customization.

How to Use this Upgrade

- 1. Identify key content elements that benefit from rich snippets.
- 2. Specify the types of structured data needed based on business goals.

Example Scenario: A client chooses to markup up their product pages with detailed schema including price, availability, and ratings. This structured data is coded into their site, enhancing search result displays and supporting better organic traffic performance.

This document and the prices contained herein have been reviewed, modified, and published as of **August 2025**. This price list is the most current schedule and supersedes any and all previously published price lists, quotations, proposals, or pricing agreements, whether written or verbal, issued prior to this date.

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ANNEX B: DEFINITIONS

PACKAGE LEVEL

Specifies the formal designation of the selected services.

Plan Details Overview	
Custom Logo Concepts	The number of unique logo design concepts included in the package.
Maximum Unique Pages	The maximum number of distinct website pages that can be created.
Stock Images and Vectors	The number of royalty-free stock images and vector graphics provided.
Support and Training (hours)	The allotted hours for client support and website training included.
Domain Registration and Setup	Indicates whether domain acquisition and initial config are included.
Responsive Design Layout	Indicates the site is designed to adapt its layout to different devices.
Standard Plugins Installed	Install basic plugins for functionality and administration.
Google Sitemap and Analytics	Includes setup of a sitemap.xml and integration with GA for tracking.
Multilanguage Preparation	Initial configuration to enable multiple languages, excluding translation.
Page Speed Optimizations	Techniques applied to improve site loading times and performance.
Premium Template Installed	Specifies if a theme is part of the package; may incur extra charges.
Custom Buttons and Elements	Availability of uniquely designed buttons and interface elements.
Ecommerce with Integrations	Capability to add online store functionality with integrations.
Extra Development Discount	Percentage discount applied to development beyond the standard.
Extras and Miscellaneous	
Share Managed Hosting (monthly)	Monthly fee - hosting on a shared environment provided by the vendor.
Dedicated Managed Hosting (monthly)	Monthly fee for dedicated hosting with enhanced resources / support.
Copyright Content (per 1000 words)	Cost rate for professionally written or licensed textual content.
SSL Certificate Installed (annual)	Annual fee for installing and renewing an SSL certificate on your site.
Managed DDoS Protection (monthly)	Monthly charge for services mitigating DDoS attacks.
Custom Payment Gateway	Fee for integrating custom payment processing solutions.
Extra Support and Training	
Remote Support (hourly)	Hourly rate for additional remote assistance beyond included support.
Emergency Availability	
Maximum Response Time	The guaranteed maximum time for responding to service requests.
Weekdays	Defines the business hours during weekdays when support is available.
Admin Fee (per contract) Package Cost (50% prepayment) Package Cost (full prepayment)	Fixed administrative charge applied during contract sign-up or renewal. The package price when paid for with a 50% deposit upfront. The discounted package price when paid in full in advance.

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ANNEX C: DISCLAIMER

DISCLAIMER

Please read this disclaimer before proceeding with a quotation.

Publication and Validity

This price list was reviewed, modified, and published in August 2025. It supersedes and invalidates all previously published pricelists and quotations. The prices and terms detailed herein are effective immediately as of the publication date and remain valid until a subsequent revision is issued. Any outdated versions should be considered null and void upon release of this updated pricelist.

Governing Agreement & Contractual Status

This document is provided for information and reference purposes only. It does not constitute a binding offer or a contractual agreement. All services provided, and any resulting contractual obligations, will be governed exclusively by our Website Development Agreement.

All prices, services, and descriptions in this document are indicative and non-contractual until they are finalized and confirmed within a formal, signed service agreement executed by both parties. Clients are encouraged to carefully review the terms of the applicable agreement before engaging services to ensure full understanding of rights and responsibilities.

Right of Refusal for Complex Environments

All services and add-ons, particularly high-availability options such as the Accelerated Response SLA (e.g. the 3.50 hour reduction to a 0.5-hour response), are subject to an internal technical and operational feasibility review.

We reserve the right to decline the application of specific add-ons, or to propose alternative solutions, if a client's business operations, existing infrastructure, or technical environment are determined to be "overly complex" or otherwise incompatible with the standardized requirements for that service level. This assessment aims to maintain service quality and ensure feasible and realistic delivery of the agreed-upon service levels.

A final confirmation of service eligibility will be provided during the formal quoting process.

General Terms

All prices are exclusive of VAT and any other applicable taxes, unless otherwise stated. Prices are subject to change without prior notice. Typographical errors and omissions are expected. We recommend clients verify pricing at the time of order and reconfirm any quotes prior to contract signing to avoid misunderstandings.

Please review the adjacent documents. These are our standard agreements which govern our contractual relationship and apply to all services utilized. This price list is provided for reference in conjunction with, and is subject to, the terms outlined in these core documents .

